# Launch Awards

# Awards launch email/blog copy

## Rewards as unique as you are

At [organisation] we want all employees to feel recognised and valued for a job well done and their contribution towards our success. That’s why we’ve launched a new reward programme that will enable you to nominate a colleague for an award to celebrate their hard work, outstanding contribution and ongoing commitment to our values and business.

Our new reward programme is called myrecognition and it’s the perfect way to thank colleagues for going above and beyond.

## To nominate someone for an award, follow these steps:

1. Log into mylifestyle
2. Go to the myrecognition tab
3. Type in the name of the colleague you wish to nominate, select the type of award and which of the company values your colleagues’ action was an example of.
4. Write a personalised message where you tell your colleague why you think they deserve this award.
5. You can either ‘Nominate privately’ or ‘Nominate and share’ to show everyone you’ve celebrated a colleague!

You’ve received an award? Lucky you! Awards can be exchanged for Instant Vouchers or you can send a donation to charity. We understand that everyone’s tastes are unique - so we’ve given you more choice than ever.

Visit [url] and browse all the ways you can send and redeem awards!